

Cedar Lake Historical Association

# INNOVATION FUND

Preservation ■ Education ■ Economic Development ■ Community Pride

December 1, 2024

Dear Supporters,

I have BIG news to share with you this year.

*New Vessel - "Big Dewey"  
Joins the Lassen's Resort fleet  
Volunteers are ready to work to bring  
her to you on magnificent Cedar Lake*

Will you help us make a BIG splash on the Dewey Line in 2025?

**Resort history cruises are a game changer at The Museum at Lassen's Resort.** In 2024, 16 out of 130 days of operation were steamboat days. And 46% of our visitors came to the museum on those 16 days. Do you agree that people want experiences on Cedar Lake that become lifelong memories?

The Lassen family ran the Dewey Line from 1896 to 1944. **Today's fleet honors the Lassen's heritage.** Big Dewey is a 26-foot Motor Whaleboat Mark 11 built in 1987 for the U.S. Navy. She has been moonlighting as a ferry boat in Michigan for the past 3 years. She has just arrived and is ready for her new role serving you on magnificent Cedar Lake. First, Big Dewey needs TLC.

**Will you help us prepare Big Dewey for 2025?**

The Dewey Crew punch list includes rub rail repair, interior and bottom repainting, bilge pump and fuel gauge installations, adding a captain's chair, making passenger boarding stairs, and canopy reinforcement. **If you can offer your volunteer labor, we'd love to meet with you.** Or if you have a donation to support those repairs and start-up costs for insurance and passenger certification, please use the enclosed envelope or visit [lassensresort.org/innovation](https://lassensresort.org/innovation) to make your secure donation online.

Robbie's story shows the impact of the Dewey Line. Robbie lives across the street from the museum. In 2021, when the Dewey Line was reimagined, Robbie took his first boat ride on Cedar Lake. **Robbie lived across the street for 16 years from the lake in his hometown, but he never had the opportunity to be ON the water.**

*(over, please)*



**The Dewey Crew volunteers are ready to get to work this winter to prepare Big Dewey to serve you and your family and friends on magnificent Cedar Lake.**  
*Above: Mike & Captain Meg meet to assess the rub rail repair project.*



Robbie is not alone. Fifty-five percent of the third graders making a field trip to Lassen's Resort have their first Cedar Lake boat ride on the Dewey Line. Laura moved to Cedar Lake in 2004 and experienced the town from the lake for the first time in 2024. And John lived in Cedar Lake for 30 years before the Dewey Line became his first experience on the water.

**Will you help the Dewey Line volunteer crew introduce more citizens to Cedar Lake's magnificence with your gift to the Innovation Fund?**

The museum is fully funded through grants and contributions from generous people like you. The BIG projects - like introducing a new vessel - **are only successful with YOUR support.** Gifts of any amount will help. Please consider the impact your donation will have: volunteers will be energized by your support, citizens will benefit from your generosity, and Lassen's will be a premier historic attraction when you help fund a new experience.

No one ends up on our mailing list by accident. Whether you are a member, attended a new culinary program, learned from a guest speaker, toured the museum, volunteer with us, rode the steamboat, or partied like its 1920 at the Speakeasy Summer Social, **we value your connection to Lassen's Resort.**

Your Innovation Fund donation will ignite the passion of Dewey Crew volunteers. They are your fellow citizens. They will work tirelessly to bring a new experience to our community. You can return the enclosed envelope or offer your gift online at [lassensresort.org/innovation](https://lassensresort.org/innovation) today. **Thank you for partnering with us to present the relevance of Cedar Lake history.**

Sincerely,

Julie Zasada  
Executive Director

*P.S. Your Innovation Fund gift will help us continue to create unforgettable experiences on Cedar Lake. Act now to be a part of this legacy!*

