Your Support Will Bring $100,000 to the Museum

September 1, 2026

Dear Friends,

Innovation thrives because of you under this roof at The Museum at Lassen's Resort. **This year, your gift to the Innovation Fund will be multiplied more than 6 times!**

The Cedar Lake Historical Association is proud to announce that Indiana Historical Society awarded a **$100,000 Heritage Support Impact Grant** funded by Lilly Endowment, Inc. to put a **new roof on the museum**. We need YOU to make this campaign successful. The grant requires a $15,000 matching donation before the project can begin.

HISTORY IS MADE UNDER THIS ROOF

Nearly 50 years ago, foundress Beatrice Horner dreamed of preserving Cedar Lake's history for the benefit of the community. With a dedicated team of volunteers, she saved the last beacon of Cedar Lake's resort era from demolition. Now at 105 years old, **the building is the most significant artifact** of the Association's collection. It continues to evolve as the community's premier destination for recreation, learning, and making memories that last a lifetime.

Wind storms have taken a progressively harmful toll on the museum roof over the past six years. On August 11th, ***more shingles were lost in the derecho in one afternoon than the previous six years combined.***

(over, please)

Thankfully, a solution is just one month away. The Association was invited to apply to the Indiana Historical Society's most prestigious level of the Heritage Support Grant program. A $100,000 Impact Grant was awarded to fund a complete roof replacement. **Your help is needed by October 1st** to protect the museum before winter.

In the past nine years, donations to the Innovation Fund have:

- carried forward the **spirit of the resort era**, offering every visitor, from lifelong residents to first-time guests, somewhere to reflect and relax.
- provided **a place for belonging and connection** for all: students, volunteers, families, citizens, and tourists.
- transformed the historic hotel into an **iconic, welcoming, and accessible community gathering space** where the story of Cedar Lake comes alive.

This year, you will protect the innovative experiences presented under this roof for every museum guest for years to come.

The fundraising goal for 2026 is $15,000.
Your gift today ensures that the full Impact Grant value of $100,000 is awarded and the project can begin on time.

Your support is about more than replacing a roof. **Will you make an investment in a safe, secure, and beautiful future for Lassen's Resort?** You will fortify the museum's reputation as a welcoming community destination.

This exciting matching grant optimizes your donation. You can return the enclosed envelope today or offer your gift online at **lassensresort.org/innovation**. Please join me in making this the most successful campaign and the most impactful Innovation Fund project ever.

Sincerely,

Julie Zasada
Executive Director

P.S. Please act before October 1st so that innovation can thrive under this roof with your matching gift to the $100,000 Impact Grant!